

ARNIE SHERR, PRW, CCLC

Largo, Florida | (727) 2019-0177 | info@theresumestore.com | linkedin.com/in/theresumestore

FOUNDER & CEO | EXECUTIVE RÉSUMÉ STRATEGIST & CAREER BRANDING AUTHORITY

Leads a nationally recognized career services firm delivering high-impact, ATS-optimized career documents that consistently generate interviews and position clients competitively across diverse industries and experience levels.

Empathetic, results-driven résumé strategist with extensive experience developing targeted career documents that generate interviews. Author of *The Get-A-Job Manual* and President of The Resume Store, supporting thousands of job seekers across industries and career levels. Recognized for deep HR insight, marketing acumen, and ATS expertise—producing high-impact résumés that pass ATS screening, align with career goals, and resonate with decision-makers. Known for delivering clarity, confidence, and career tools that consistently exceed expectations in competitive job markets.

Core Competencies

Resume & Career Document Strategy • Career Counseling & Coaching • LinkedIn Optimization
Applicant Tracking Systems (ATS) • Client Interviewing & Information Extraction • Strategic Branding & Messaging
Professional Writing & Editing • Cross-Industry Expertise • Legacy-Aligned Positioning
Results-Oriented Document Development • Professional Development Seminars • Job Search Strategy
Emotional Intelligence • Public Speaking

CAREER HIGHLIGHTS

- ✓ *Built The Resume Store into a highly trusted, top-rated career services firm, earning consistent 5-star Google reviews while maintaining a flawless A+ Better Business Bureau rating through service excellence and client satisfaction.*
- ✓ *Personally guided over 2,500 job seekers to secure interviews and employment offers across more than 50 industries, successfully supporting candidates ranging from entry-level professionals to senior and executive leadership roles.*
- ✓ *Achieved and sustained a verified 85%+ interview success rate by consistently producing strategically written ATS-optimized career documents that capture employer attention and convert applications into interview opportunities across competitive markets.*
- ✓ *Authored and published *The Get-A-Job Manual*, a nationally utilized resource that equips job seekers with practical strategies for navigating competitive job markets, strengthening interview performance, and improving overall employment outcomes.*

PROFESSIONAL EXPERIENCE & ENTERPRISE OVERSIGHT

THE RESUME STORE | Largo, FL | 2009 – Present

Founder, CEO / Professional Resume Writer

Builds and leads a nationally recognized career services firm delivering high-impact résumés, cover letters, and LinkedIn profiles without templates or outsourcing. Oversees all consultations, strategy, and execution with precision, producing interview-generating documents trusted by professionals nationwide to compete effectively and advance long-term career positioning.

Achievements:

- Produced thousands of ATS-optimized résumés, cover letters, and LinkedIn profiles, strategically crafted to enhance clarity, strengthen positioning, and align client experience with evolving employer expectations.
- Tripled monthly client volume by refining intake processes, optimizing document structure, and improving delivery workflows, driving faster turnaround, higher satisfaction, and increased referral growth.
- Sustained a flawless 5-star Google rating through personalized service, rapid turnaround, and consistently high-quality writing, earning trust across industries, experience levels, and competitive job markets.
- Delivered seminars and individualized coaching that equipped job seekers to navigate career transitions, overcome barriers, and secure interviews with increased confidence, clarity, and strategic direction.

CAREERSOURCE PINELLAS | Clearwater/St Peterburg, FL | 2014 – 2017

PRW/Career Consultant

Delivered ATS-optimized résumés and career guidance within the CareerSource Pinellas workforce initiative, supporting job seekers facing employment barriers. Combined in-depth client interviews, strategic document development, and collaboration with career coaches to improve job readiness, strengthen positioning, and increase access to sustainable employment opportunities.

Achievements:

- Equipped over 300 underserved job seekers with tailored, ATS-optimized résumés that secured interviews across public and private sectors, expanding access to sustainable employment opportunities.
- Delivered personalized coaching sessions aligning résumé messaging with targeted career goals, strengthening client confidence, improving clarity, and increasing competitiveness across diverse and evolving job markets.

- Collaborated with employment coaches to enhance job readiness and placement outcomes, ensuring résumé alignment with program objectives, employer expectations, and workforce development standards.

SHERR ENTERPRISES | Palm Harbor, FL | 2001 – 2009***Owner/Operator/Professional Resume Writer***

Founded and operated an independent résumé services business during an economic downturn, delivering persuasive, affordable, and results-driven career documents with rapid turnaround. Earned recognition for high interview success rates, hands-on service, and strategic quality, supporting professionals across industries with clarity, confidence, and competitive positioning in evolving job markets.

Achievements:

- Launched and expanded a résumé services business during economic instability, helping over 1,000 job seekers secure interviews through targeted documents and strategic positioning.
- Developed résumé solutions for career changers and returning professionals, revitalizing stalled job searches through improved clarity, relevance, and alignment with evolving industry expectations and hiring trends.
- Delivered résumé workshops and consultations for workforce programs, equipping diverse job seekers with practical tools to navigate transitions, overcome barriers, and secure interviews confidently.

PRIOR ENTERPRISE-WIDE ROLE

Cumberland Farms Convenience Stores/Gulf Refineries | Tuckerton, NJ
General Store Manager

EDUCATION

Temple University – Philadelphia, PA
Bachelor of Science in Business Administration (Concentration in Marketing, Advertising, and Business Law)
Minor: English & Creative Writing

Bennett/Stellar University – Bellevue, WA
Career Life Coach (Completed)

CERTIFICATION

Certified Career Life Coach (CCLC) | Bennett/Stellar University, Bellevue, WA

TECHNICAL PROFICIENCIES

Office & Productivity Tools: Microsoft Office: Word, Excel, PowerPoint, Outlook, Publisher, OneNote, Teams
Creative & Editing Software: Adobe Creative Cloud (Acrobat DC, Photoshop Express) • Grammarly
Communication & File Sharing: Zoom • Dropbox
Career Tools & Platforms: Applicant Tracking Systems (ATS) • LinkedIn Optimization Tools
Career Strategy & Coaching: ATS Optimization • LinkedIn Strategy • Interview Preparation
AI & Workflow Integration: ChatGPT • Claude • Microsoft Copilot • ATS-Aware AI Collaboration • Modular Messaging Refinement

PUBLICATIONS & THOUGHT LEADERSHIP

Author

The Get-A-Job Manual

A nationally utilized guide providing practical strategies for navigating competitive job markets, strengthening interview performance, and improving employment outcomes.

MILITARY SERVICE

United States Navy
Submarine Base, New London, Groton, CT
Draftsman (E-3)